

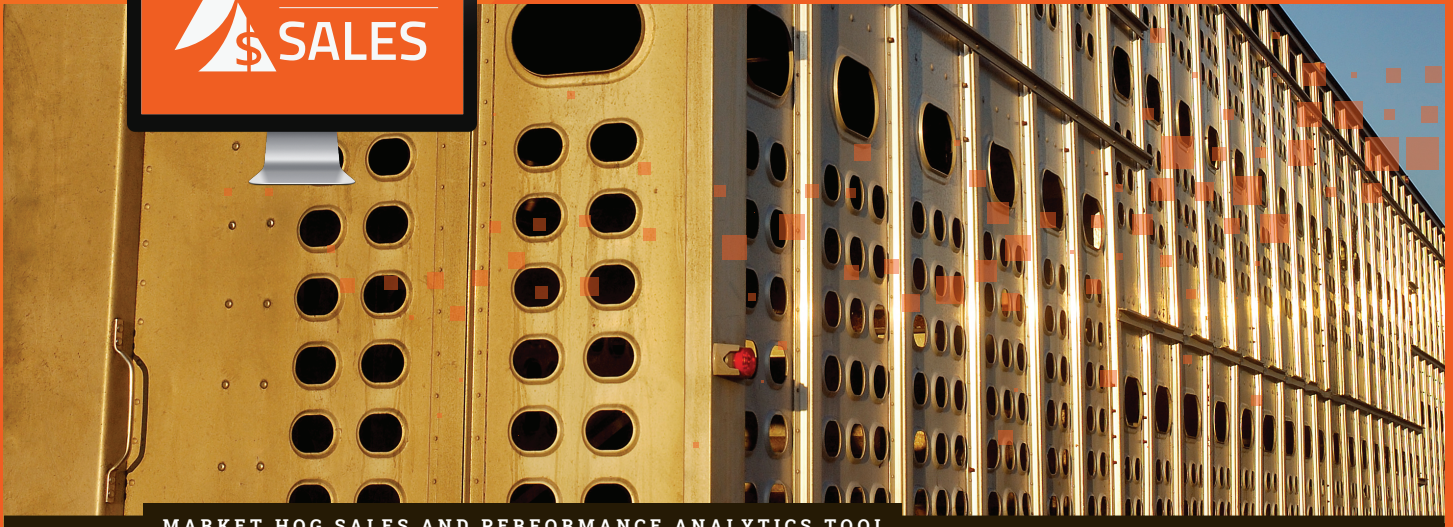
The economic conditions of the pork industry are challenging and tracking averages produces average results. SALES integrates market data with FINISH group performance to provide detailed insights into your marketing program.



MetaFarms

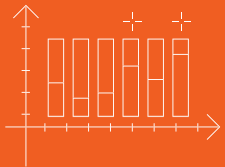
SALES

MetaFarms' SALES PRODUCT SHEET



MARKET HOG SALES AND PERFORMANCE ANALYTICS TOOL

TURN YOUR DATA INTO POWER



Instant access to detailed carcass data gives you valuable insight into your marketing program. SALES allows you to monitor target weights to reduce sort loss which translates to more money. Import daily sales data directly from packers and apply it seamlessly to your FINISH group performance closeout. SALES reporting tools give you a multifaceted view of your market hog performance.

From a single-unit family farm to large integrated operations, SALES was designed and developed to meet the demands of modern livestock production, raising the bar by leveraging technology to solve real-world inefficiencies.

Real Insight.



- Reduce data entry and paperwork through data imports and integrations with 15+ packer software systems.
- Analytics include: Standard Deviation, Comparison to Targets, Group Market Load Distribution, Target Weight Comparisons, and Sort Loss.
- Traceability through entire production animal lifecycle.
- Monitor freight charges and transit losses by trucking company, driver, load and marking crew.

Real Detailed.



- Individual carcass data for backfat, loin, lean % and yield.
- Target weight brackets (Packer Matrix).
- 5 weight categories: very light, light, target, heavy, very heavy.
- Track loads, premise IDs, producer codes, and tatoos.
- Pinpoint transit loss including dead in transit/yard.

Real Fast.



- Data from your packer.
- Increase accountability with data and reporting rolled up at an organizational level or narrowed down to an individual barn.
- Empower people throughout animal lifecycle with detailed, valuable information.
- Access info from tablet or desktop with cloud-based system.
- Gain increased visibility and insight.



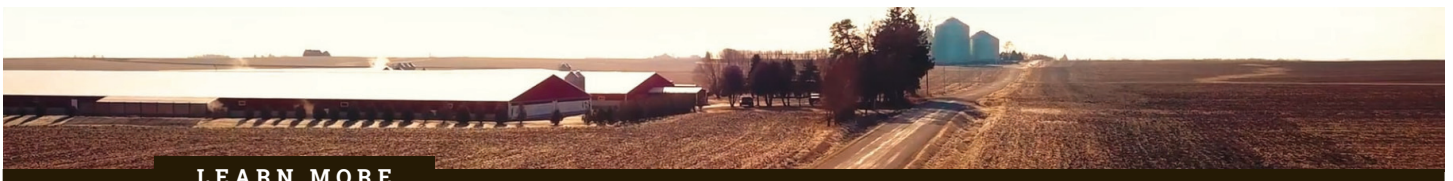
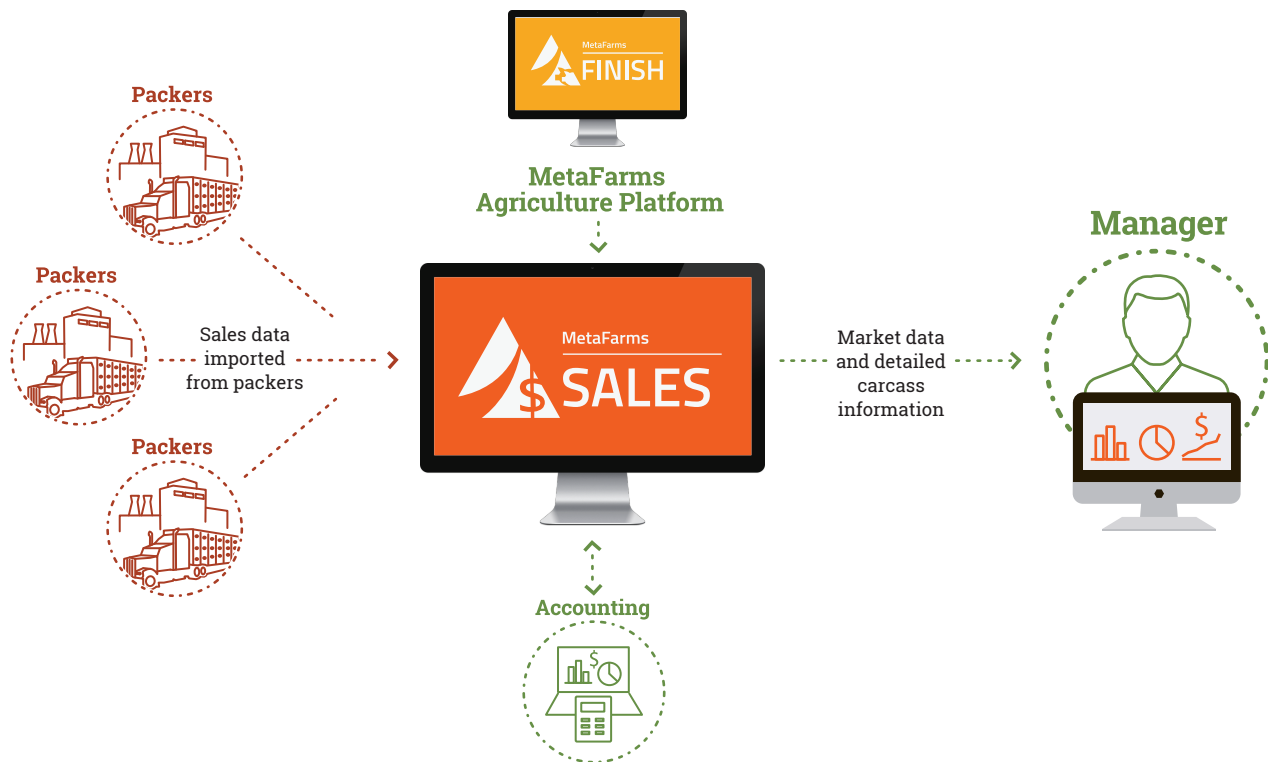
Featured Reports:

- Daily Market Prices
- Financial Sales Report
- Green Report
- Group Market Load Distribution
- Market Sales Distribution Charts
- Market Sales Summary
- Market Weight Distribution Report
- Marketing Report
- Marketing Target Report
- Movement Report
- Movement Report - Single Row
- Movement Sales Summary
- Sales Performance Monitor
- Summary Kill Sheet
- Weekly Market Sales Summary

"MetaFarms SALES is an excellent tool for measuring carcass data. I know we are making much better feed and marketing decisions based on this information. From the ease of importing data to the friendly customer support team, MetaFarms shines as an industry leader."

—Nathan Smith, Kansas Smith Farms

HOW IT WORKS



LEARN MORE

Schedule a demo visit: www.metafarms.com / Contact us at sales@metafarms.com
 Call 952-215-3224