



### Minimize Impact in an Outbreak

In the event of a Foreign Animal Disease outbreak, SecureReady is designed to assist the industry in getting the movement of livestock flowing.

## Preparing Producers. Protecting Pork.



ESTIMATED LOSS OF EXPORT MARKET DUE TO AN OUTBREAK OF ASF

SecureReady™ is the first-of-its-kind program that leverages all aspects of the MetaFarms Ag Platform such as PremiseIDs, real-time inventory, movements and digital biosecurity audits to facilitate and fast-track producers' preparedness for a disease outbreak. This unique program allows for collaboration with the National Pork Board's Secure Pork Supply (SPS) plan as well as with state veterinarians.

### Records at the ready to keep pigs moving.

SecureReady enables producers to audit, centralize, and consolidate data and records needed in the event of a disease outbreak. The program, backed by the MetaFarms team, brings together the required information needed for the SPS plan and ties together all the aspects of the dynamic MetaFarms Ag Platform. This provides a "package" of proof for producers to support animal health officials in containing and eradicating a foreign animal disease and also focus on continuity of business. MetaFarms can help producers prepare and provide the data needed to keep pigs moving.

#### Benefits:

- Minimize down time and economic impact on your operation
- Producers' participation mitigates risk and disruption of business continuity
- Verify, consolidate and automate required records
- Electronic biosecurity audit
- With producer approval, feed data to AgView System



### SECURE PORK SUPPLY PLAN

## Quick access to complete data is vital to the ability to move pigs.



85% OF DATA NEEDED FOR SPS PLAN ESTIMATED IN METAFARMS PLATFORM

The National Pork Board is working diligently on prevention, detection, response and recovery from all foreign animal diseases, with special work in the areas of African Swine Fever (ASF), Foot and Mouth Disease (FMD), and Classical Swine Fever (CSF).

An SPS plan is being developed to enhance communication and coordination, accelerate a successful FAD response and support continuity of operations for pork producers. This is a collaborative effort between National Pork Producers Council, National Pork Board, American Association of Swine Veterinarians, states and USDA/APHIS.

The SPS is a business continuity plan producers are able to enroll prior to an outbreak to allow them to be back in business faster than those who are not prepared. The goal of the SPS plan is to develop procedures that pork producers, processors, and federal and state officials all agree are feasible to allow for safe movement of animals from farms in an FAD control area to harvest channels or other production sites, as long as they have no evidence of the disease.

The SPS plan gives recommendations for preparedness based on a checklist including: SOPs, biosecurity, movement, production and mortality records. However, it will be the state veterinarians that ultimately need access to information as they will control when movements would resume and where.

## MetaFarms makes it easy.

MetaFarms is committed to the pork industry and has partnered with producers, nutritionists and veterinarians to develop its industry-leading information platform containing an estimated 85% of the information needed for SPS plan. Approximately, 30% of U.S. market pigs are tracked through MetaFarms equating to approximately 10,000+ movements per week.

MetaFarms offers the biosecurity audit components through its ASSURANCE program, streamlining complete preparation of electronic records.

## Not a customer? Try MetaFarms.

Through basic standardized versions of SOW or FINISH, MetaFarms can set-up a system to track inventory and movements for producers not currently on the platform as well as an audit through ASSURANCE.



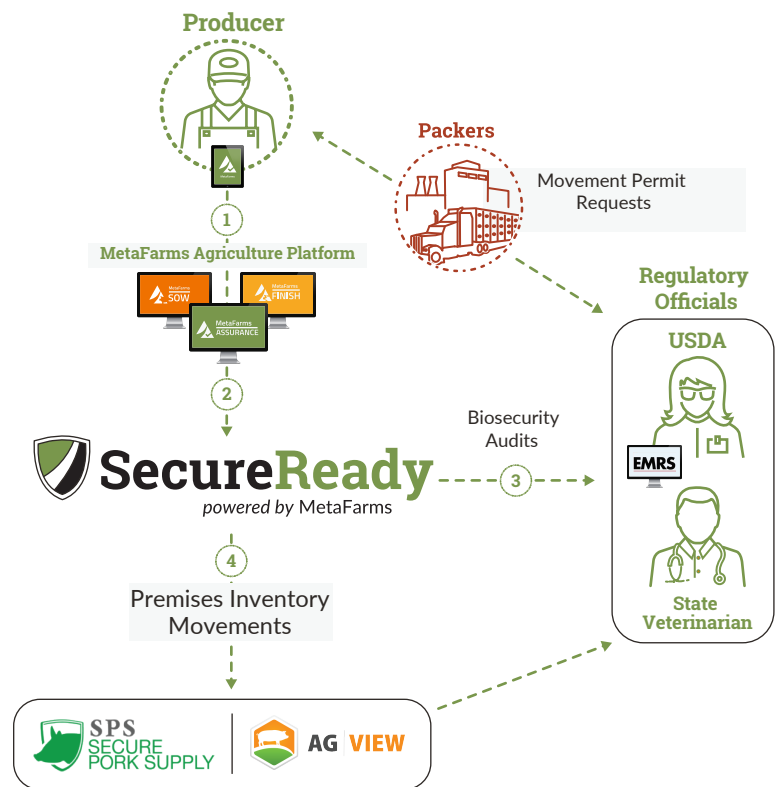
*Maintaining accurate production records across your system with PremiseIDs, animal inventory, movements and bio security audits, through a platform like MetaFarms, will be paramount in the event an FAD outbreak occurs.*

*—Drs. Tim Loula and Paul Yeske, Swine Vet Center*

### HOW IT WORKS

## Plan. Prepare. Protect.

- 1 MetaFarms will cross-reference customer information with the required fields by AgView, Secure Pork, EMRS and state veterinarians.
- 2 Required information contained within platform will be populated and MetaFarms will work with producers to ensure necessary fields are validated.
- 3 An optional and courtesy biosecurity audit is available, through MetaFarms' ASSURANCE, to ensure operation preparedness.
- 4 **Only upon producer approval, data is fed to AgView/Secure Pork and updates automated.**
- 5 You are now SecureReady and prepared for an outbreak.



**MetaFarms. The data that powers pork.**

**LEARN MORE**

Schedule a demo visit: [www.metafarms.com](http://www.metafarms.com) / Contact Ben McDonald at: [bmcDonald@metafarms.com](mailto:bmcDonald@metafarms.com) or **952-641-4681**